



The University of Hohenheim provides information on the use of TikTok.

Disclaimer on the use of TikTok by the University of Hohenheim

Networking and communication with other TikTok profiles

If the University of Hohenheim subscribes to or likes other TikTok profiles or likes posts or comments, this does not imply any statement about the relationship between the University of Hohenheim and these profiles or the content published by them. In particular, it does not imply any approval or recommendation for its subscribers. Rather, the University of Hohenheim sees subscribing to other profiles or liking posts and comments as a way of networking with other bodies, people, and institutions for the rapid dissemination and obtaining knowledge of information related to university-related topics.

The University of Hohenheim will not subscribe to all of its subscribers. Even if the University of Hohenheim does not subscribe to a profile, this does not mean that the University of Hohenheim rejects or is not interested in the respective profile.

Type and manner and purpose of the use

The University of Hohenheim mainly uses its TikTok profile for its own posts and re-posts in the manner described in its use concept. It can also be contacted through direct messages and, if appropriate, respond to comments as far as the exchange of information on university-related topics is concerned. For all types of inquiries, contact options are also available outside of TikTok, such as emails to: post@uni-hohenheim.de. There is no detailed advice, e.g. on studying, but the website link refers you to the relevant telephone and email contacts at the University of Hohenheim.

TikTok and data protection

The use of TikTok by the University of Hohenheim does not imply any endorsement of this medium or the company or the [Privacy Policy](#) of TikTok. The University of Hohenheim recommends that all users get themselves up to speed about the processing of their data by TikTok and protect their privacy as much as possible:

This includes reading the TikTok Privacy Policy. Key aspects are also summarized in the University of Hohenheim's own [Privacy Policy](#) on its use of TikTok.

In addition, every user should at least make the following settings to protect their privacy:

- Open a user account with the mandatory data only
- Deactivate the widget function
- Prevent cross-page tracking (e.g. by using the Ghostery add-on in the browser).
- Reject cookies for enhanced protection of their own data with regard to online behavior

Last updated: December 2024